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The 20th Annual w3 Awards Winners Announced ***Illuminating Brilliance in Digital Experiences, Content and Creativity***

New York, NY – (September 30, 2025) – The Winners of the 20th Annual [w3 Awards](#) have been announced by the [Academy of Interactive and Visual Arts](#) (AIVA). Receiving thousands of entries annually from across the globe, the w3 Awards honors outstanding Social Media, Websites, Online Marketing & Advertising, Mobile Sites & Apps, Online Video, Podcasts and Emerging Tech. Best in Show, Gold and Silver winners are featured in our [Winners Gallery](#).

"I want to congratulate the 2025 w3 Award winners. This year's honorees represent the very best of creativity, innovation and storytelling in the digital space and we're so proud to recognize their work as part of the 20-year legacy of the w3 Awards," said AIVA Managing Director Lauren Angeloni.

Highlighting the diversity of entries and winners this season, the 20th Annual Best in Show Honorees represent an impressive group of brands, agencies and institutions of all sizes, including:

Emerging Tech

"Your home speaks you - Samsung SmartThings Hub" by Razorfish

Emerging Tech Features: Best Interactive Design

"NBC Big Board - Setting a New Standard in Data Journalism" by Code and Theory

Emerging Tech & Immersive Experiences: Media & Entertainment

Online Marketing

"Sleep with Rain" by Critical Mass

Marketing: Influencer or Creator Marketing

"Simulating Space" by Ansys

Marketing - Branded Content: B2B

Mobile Apps & Sites

"Reimagining Oura Ring's E-Commerce Experience" by Instrument

Mobile Features: Best Integrated Mobile Experience

“No Flags, Just Wins: The Transformed NFL App” by Code and Theory

Mobile Apps & Sites: Sports

Podcasts

“Robin Roberts Reveals All: Make Your Mess Your Message, Step into Your Purpose and Love Who You Are!” The Jamie Kern Lima Show Podcast by The Jamie Kern Lima Show

Individual Episodes & Specials: Diversity, Equity & Inclusion

“Crime Junkie” by Audiochuck

Podcasts: True Crime & Investigative Journalism

Social Media

“Animal Lover Opens His Heart and Home to Older Dogs” by AARP

Social Video - Short Form: Animals & Pets

“More Than Awareness: The Olivia Munn x SKIMS x Susan G. Komen Campaign” by Susan G. Komen Breast Cancer Foundation

Social Content Series: Social Impact & Purpose-Driven Content

Online Video

“American Sikh” by Sikhtoons

Video: Diversity, Equity & Inclusion

“The North Node” by Brought To You By

Video Features: Best Use of AI in Video

Websites

“Driscoll’s Berries” by JTB Studios

Websites: Food & Beverage

“basement.studio’s New Website” by basement.studio

Website Features: Best Visual Appeal - Experience

Additional information about the w3 Awards:

Since 2005, the w3 Awards has honored excellence in digital content, design and experiences, recognizing brands, agencies, institutions and independent creators who set trends, break boundaries and shape the digital landscape.

The w3 Awards is evaluated by the [Academy of Interactive and Visual Arts](#), an assembly of industry leaders from acclaimed brands, agencies and institutions like **Walt Disney Studios**, **Groove Jones**, **PepsiCo**, **The National Gallery of Art**, **McCann**, **Netflix**, **IBM**, **Deloitte Digital**, **LG** and **WONGDOODY** among many others.

For more information about the w3 Awards, please visit www.w3award.com, email the w3 Awards at customerservice@w3award.com or call (212) 675-4890.